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PINNACLE HEALTH GROUP

PINNACLE LOCUM TENENS

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Why Physicians Choose Locum Tenens

Locum tenens physicians fill in for other physicians on a short-term basis for a range of a few days to up to six months or more. When a clinic or hospital faces temporary employment gap due to vacancies, illness, or other causes, they hire locum tenens physicians to fill those vacancies and maintain their high quality patient care.

Flexibility

With locum tenens positions, most physicians get to set their own parameters. They get the opportunity to decide which days they want to work during their assignments and how many days. This automatically gives those physicians the chance to find

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Pinnacle Health Group Finds a Hospitalist for a Medical Center in Georgia!

THE NEED:

A medical center in Georgia was seeking a new physician to help address the community's need for health care. The facility was also looking to build its own hospitalist program. Not only did the current physician shortage make the search challenging, but it was also important for the client to find someone who had the right skills as well as a good fit culturally.

The healthcare organization partnered with Pinnacle Health Group (PHG) in recruiting for this practice opportunity.

THE ACTION:

Pinnacle Health Group set up a sourcing plan with the facility's administrators. PHG conducted a first-hand community profile to assess the best recruitment strategy for the opportunity. PHG then implemented an extensive marketing campaign for the facility that included hospitalist-specific print and online job distribution channels as well as niche venues such as residency and fellowship programs.

PHG received quality physician candidates, with direct mail and email campaigns being the most effective.

THE RESULT:

PHG presented a physician who was greatly interested in the position due to the facility's location. The unique and historic charm of the community and the various family-friendly recreational activities it offers appealed to the physician. The facility's administrators were impressed with her medical training and expertise, communication skills and personality. There was slight difficulty in scheduling as the client wanted the physician to start sooner than she wanted to, but through a creative strategy we were able to overcome the problem.

With proactive communication, creative sourcing strategy and excellent negotiation skills, Pinnacle Health Group has yet again exceeded client expectations!

If you are interested in our recruiting services please contact Mike Broxterman, Chief Operating Officer, at 1-800-492-7771 or **send him an email**.

Why Physicians Choose Locum Tenens (continued)

a practice that suits them the best and travel across the country and even the world. There are other options too such as agencies who offer short-term engagements where you can travel for as little as a few days at a time. The flexibility that locum tenens provides is also a huge plus for individuals with children.

Travel

As mentioned already, physicians who chose this route have the opportunity to travel domestically and internationally, while still making money. Sometimes, the recruiting company will even cover your travel expenses including flights, car rental and housing. Locum tenens allows individuals to take their time to explore their temporary environment without making any permanent decisions to move to another location. They get a change to embrace the change of working in a new environment which may help physicians discover what they want and need in their next permanent job opportunity.

Networking

Before deciding on a permanent job, more and more physicians are taking the opportunity to work a locum tenens position in order to engage and network with a variety of doctors, patients, nurses, staff, and more from all over the world. Professional relationships are very valuable in the healthcare industry and there is potential to create meaningful relationships and learn from other physicians and colleagues. It is important to adapt to the way things are done in the particular practice you are working in to make those lasting impressions on your new co-workers.

Pinnacle Health Group's Locum Tenens division provides proactive and efficient locum tenens staffing solutions. Call 1-800-492-7771 to speak to one of our recruiters about our current locum tenens opportunities.

Sources: [The Hospitalist](#); [LocumTenens.com](#); [Mint Physicians](#).



PHG Fall Happenings

Pinnacle Health Group participated in **Hometown Health's Fall Conference** in Callaway Gardens, Georgia, **American Academy of Family Physicians (AAFP) Family Medicine Conference** in Denver, Colorado, and the **Medical Group Management Association (MGMA) Conference** in Nashville, Tennessee.

The PHG Team greatly enjoyed meeting physicians, recruiters, healthcare practitioners and industry experts as well as listening and participating to the engaging presentations throughout the conferences. We look forward to working with our clients and physicians all through 2016!



Bob Rector, Carrie Abramson and Mike Broxterman at the Hometown Health Fall Conference in Callaway Gardens, Georgia.

About Pinnacle Health Group

Pinnacle Health Group (PHG) is a full-service physician recruitment firm in its 20th year of successfully placing physicians across the country. By concentrating on delivering high quality, results-focused service, we have satisfied the needs of many healthcare organizations throughout the United States. In addition, PHG provides licensure and credentialing assistance and screening services, which include qualification, background, and reference checks, as well weekly updates for clients. Pinnacle Health Group protects all information consistent with applicable law. Please visit our disclaimer / privacy policy page for more info.

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The Pinnacle Health Group booth at the American Academy of Family Physicians (AAFP) Family Medicine Conference in Denver, Colorado.



Ready to meet everyone at the Medical Group Management Association (MGMA) Conference in Nashville, Tennessee.