Have you ever waited months to get an appointment to see your primary care doctor? Once you get an appointment, do you then have to wait a long time at the office to get into an exam room only to have the doctor spend a few minutes with you? Have you found that your doctor is too busy to really remember you and your medical history?

If this describes you and your frustration with the tradition primary care setting, it may be time for a drastic change. Another option for receiving care is concierge medicine. Concierge medicine is a paid service where patients have access to personalized care. As Sarah Gerstner describes in a Kiplinger article, the paid service is either a monthly or annual fee that can range from $1,200 to $5,000 per year. In return for the fee, the concierge primary care physician only takes a limited number of patients. A traditional primary care physician can see anywhere between 2,000 and 3,000 patients per year, while a concierge doctor sees around 500. The current strain on primary care physicians is only expected to get worse with the
Pinnacle Health Group Finds a Pediatrician for a Health Center in Mississippi!

**THE NEED:**
A healthcare facility in northwestern Mississippi needed an additional pediatrician to help minimize ER admissions and improve its primary care workforce. The main challenge was to find a doctor who not only would fit into the culture, but would also be open to working in a federally qualified health center, which often provides below average compensation.

Pinnacle Health Group accepted the challenge of finding a quality physician with tight parameters. We partnered with the healthcare organization and worked swiftly in creating a community profile and assessing what recruitment approach would work best for the facility.

**THE ACTION:**
Pinnacle Health Group utilizes various recruiting methods including internet sourcing, direct mail, e-mail campaigns, or leads referred from other physician recruiters. We use a holistic approach to ensure that we make the perfect match for each and every practice opportunity.

To address our client’s need to hire an additional pediatrician, Pinnacle Health Group deployed direct mail and internet sourcing campaigns. We also tapped niche networking venues such as residency and fellowship programs, which proved to be the most effective in getting excellent responses for this opportunity.

**THE RESULT:**
Pinnacle Health Group was able to find a pediatrician who was interested in the position due to its close proximity to her family. The administrators gave her a job offer right after the interview. Despite initial concerns about working for a federally qualified health center, she was thrilled with the prospect of partnering with a nearby hospital and covering its nursery. This in turn will help her generate additional income. After a second site visit, the physician signed an agreement to work at the facility.

With proactive communication and an outstanding collaborative effort, Pinnacle Health Group has once again exceeded both client and physician expectations!

*If you are interested in our recruiting services please contact Mike Broxterman, Chief Operating Officer, at 1-800-492-7771 or send him an email.*
New Practice Opportunities

Your “perfect job” may be waiting for you right now! As a national leader in physician recruiting, Pinnacle Health Group is dedicated to matching the best physician to the best opportunity. We achieve this by personally visiting each facility and providing individual attention through a consultative team approach. We have permanent and locums opportunities on these specialties:

- Addiction Medicine
- Neurology
- Anesthesiology
- Neurological Surgery
- Anesthesiology, Pain Management
- Obstetrics & Gynecology
- Colon & Rectal Surgery
- Occupational Medicine
- Critical Care Medicine
- Ophthalmology
- Dermatology
- Orthopedic Surgery
- Emergency Medicine
- Otolaryngology
- Endocrinology
- Psychiatry
- Family Practice
- Pediatrics
- Foot & Ankle Orthopedics
- Pediatric Endocrinology
- General Surgery
- Pediatric Orthopedics
- Geriatric Psychiatry
- Pediatric Surgery
- Hand Surgery (Plastic Surgery)
- Pediatric Urology
- Hematology-Oncology
- Pulmonary Critical Care
- Hospitalist
- Radiation Oncology
- Infectious Disease
- Rheumatology
- Internal Medicine
- Spine Surgery
- Internal Medicine / Pediatrics
- Surgical Oncology
- Medical Oncology
- Trauma Surgery
- Neonatal-Perinatal Medicine
- Urgent Care Medicine
- Nephrology
- Urology
- Neuromuscular Medicine
- Vascular Surgery

We add brand new opportunities to our database everyday! To learn more about these or other opportunities, visit our opportunities page or call 1-800-492-7771 and talk to one of our recruiters today! Our recruiters visit, consult and explore each practice opportunity in order to give you all the details. We represent opportunities nationwide!

Pinnacle Health Group Places an Internist in Ellijay, GA Opportunity!

THE NEED:

A healthcare facility in Ellijay, Georgia needed to fill an outpatient Internal Medicine position. The position was located in a rural community that has a population size of 1,600. Not only was it a challenge to recruit a physician to a community of this size, it was also important to the client to find someone who was a good fit culturally.

Pinnacle Health Group partnered with the organization to find a physician who would fit their parameters and be qualified to deliver the highest quality of care to the community.

THE ACTION:

PHG set up a plan of action for the search. We first conducted a recruiter profile where we assessed what would be the best customized approach for the facility. The CEO proved to be extremely accommodating and followed many suggestions regarding salary and sourcing.

After completing the recruiter profile, Pinnacle implemented a sourcing strategy that utilized direct mail, email campaigns, and job boards. We received great responses from each, with email being the most effective.

THE RESULT:

Pinnacle Health Group found an Internist who is an American Medical Graduate and a perfect fit for the position. He lived in Ohio, but wanted to move closer to family in Georgia and Tennessee. This Internist liked the idea of living in a rural community and plans to build a farm with his family. He turned down a position in Asheville, NC to except the opportunity with the Ellijay facility.

Not only was the physician a perfect fit, but the placement also happened in a short amount of time. It took only two months from the time the physician was presented to the client to the time he signed a contract.

With a sourcing strategy and proactive communication, Pinnacle Health Group has placed another qualified physician in a rural community. We are proud of the fact that “We bring healthcare to communities that need it!”

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physician shortage and the implementation of the Affordable Care Act. Traditional physicians are already over capacity for their patient loads and are having to turn individuals away from their practices.

Concierge medicine is a field that is continuing to grow at an increasingly fast pace. In fact, the American Academy of Private Physicians (AAPP) found that in 2012, there were 4,400 concierge doctors in the United States. This was up 30 percent from the previous year. The concierge practice is both beneficial to the patient and to the physician. The physician makes a higher salary than traditional primary care doctors and the patient get the one-on-one care he or she deserves. Patients can also use their insurance for yearly testing so there is not an excessive amount of expense on top of the annual fee.

Some of the benefits of concierge medicine for patients include having the ability to see a physician on short notice. In fact, if a patient is truly sick and needs to see the doctor right away, concierge physicians will make house calls to provide care. A patient pays to have exclusive accesses to his or her physician and in return receives quality medical care more quickly. The medical care is also at an elevated level because the physician knows the patient’s history and therefore can make more informed decision on treatment.

The benefits for physicians practicing concierge medicine include making an equal or higher amount of money than traditional primary care doctors while having a better work-life balance. Concierge physicians see a significantly lower number of patients per day than doctors in other types of practices. By seeing fewer patients, they are able to find more balance in their life and are less likely to suffer from physician burnout. There is also a need for current concierge practices to bring on more physicians. This allows a concierge physician to expand his or her practice by bringing on partners or employees and therefore increasing their revenue.

Concierge medicine is growing and we will continue to see its impact on the primary care market. Are you currently seeing a primary care physician? Does this sound like something you would be interested in? It may be time for you to look into receiving personalized care through a concierge practice.

About Pinnacle Health Group

Pinnacle Health Group (PHG) is a full-service physician recruitment firm in its 20th year of successfully placing physicians across the country. By concentrating on delivering high quality, results-focused service, we have satisfied the needs of many healthcare organizations throughout the United States. In addition, PHG provides licensure and credentialing assistance and screening services, which include qualification, background, and reference checks, as well weekly updates for clients. Pinnacle Health Group protects all information consistent with applicable law. Please visit our disclaimer / privacy policy page for more info.

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